

CLINTRIAL REFER APP NEWSLETTER

JUNE 2015 | VOL 1 ISSUE 1

CLINTRIAL REFER | INCREASES RECRUITMENT

NINE CLINTRIAL REFER APPS ARE NOW LIVE

WHEN CLINTRIAL REFER HAEMATOLOGY QUEENSLAND GOES LIVE,
ALL AUSTRALIA & NEW ZEALAND HAEMATOLOGY TRIALS WILL BE ACCESSIBLE

AWARDS & ABSTRACTS see page 4

WELCOME TO OUR FIRST NEWSLETTER

Keeping you up-to-date on App advances, and connecting everyone with how the tool is being used.

ClinTrial Refer was launched for Haematology NSW/ACT in May 2013.

Our original aim:

To develop a smartphone App - free, simple & effective—to increase trial referral

1° endpoint

- Rate of cross-referral.

2° endpoints

- Rates of trial enrolment
- App usage metrics
- Development of other ClinTrial Refer Apps



A TEMPLATE FOR ANY TRIAL PORTFOLIO – KNOWLEDGE IN YOUR POCKET

In quick succession, we have helped you to launch ClinTrial Refer Apps for other disciplines & geographical areas:

ClinTrial Refer Vic/Tas

ClinTrial Refer AYA

ClinTrial Refer TROG

ClinTrial Refer ANZUP

ClinTrial Refer Haematology
New Zealand

ClinTrial Refer Haematology
South Australia

ClinTrial Refer Haematology
Western Australia

Using an iPhone or iPad?

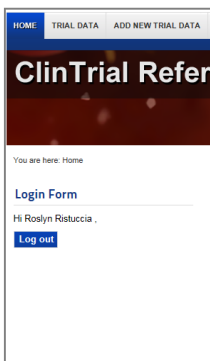


Download the free ClinTrial Refer app from the App Store.

Using an Android phone?



Download the free ClinTrial Refer app from Google Play



“The App is simple and effective, as most brilliant ideas are “

**Prof Bik To,
Haematologist**

Push Notifications let our users know when a new trial has opened.

“Our usage metrics identify 3051 users, over 22799 sessions lasting an average 53 seconds. Of these, 87.2% are repeat users—frequent, quick and loyal.”

KEEPING THE APP CURRENT & COMPREHENSIVE: FORMING A NETWORK

The **Haematology Clinical Research Network (HCRN)** is a Network of clinical trial unit managers/coordinators throughout NSW & ACT.

The key to the success of the App is its currency, comprehensiveness & being well targeted to its users.

Each month, we download a spreadsheet from the database at the backend of the app, email it to the 20 sites, and ask for any changes.

It's easy to use and update, taking only 30 minutes each

month to keep it current. The use of the App has also confirmed the cohesion of the Network. Trial site coordinators help each other with the data needed for cross-referrals from hospital to hospital.

“NSW Haematologists have embraced ClinTrial Refer as a tool for major practice change. Reciprocal cross-referral ensures patients access emerging therapies through clinical trials. This is key to quality, world class care in an environment of delayed

registration & funding for proven therapies. This collaboration across the spectrum of rare haematologic malignancies has increased the viability of Trials Units across NSW”.

Associate Professor Judith Trotman.

NOTIFICATIONS

Are you using the Notifications feature to let your App users know about a trial opening?

You can also use it if a trial is about to close, to alert clinicians they need to contact you for eligible patients quickly.

Hints for notifications:

- Make them short.
- Make the first words catchy - eg the disease group or drug.

Be sure that you have “allowed” your mobile device to receive notifications.

Find out how to set ClinTrial Refer push notifications on your iDevice by going to SETTINGS on your iPhone or iPad.

Once in SETTINGS, click NOTIFICATIONS (red dot).

Turn them ON for ClinTrial Refer.



GOOGLE ANALYTICS

Are you monitoring use of your App?

Our developer can give you the link to google analytics for your App.

Contact the developer Sparkinteract at

www://sparkinteract.com.au

for advice.



CLINTRIAL REFER - TROG

TROG Cancer Research launched the TROG ClinTrial Refer app in April 2014, available via Apple App Store or Google Play for Android.

The free mobile app puts information about TROG's cancer research trials at the fingertips of patients and clinicians. By simply choosing a disease type and nearest hospital, users can access

a list of potentially suitable trials, opening up further opportunities for treatment and care. The app supplies a current list of clinical research trials conducted by TROG in Australia and New Zealand.

The introduction of the TROG ClinRefer App has been met with a very positive response from both patients and clinicians, with Google Analytics showing over 1,300 new users and almost 2,500 sessions to date. Interestingly, there has been great demand internationally, as almost half of these consumers are from the United States with close to 600 users, followed by Australia with just under 300 users. However, Australia has had the most app sessions and screen views. There is also a growing market for the app with users in India and China, among other countries. As popularity of the app increases further during 2015, TROG Cancer Research expects that the technology will continue to prove a valuable and convenient resource for both patients and health professionals.



CLINTRIAL REFER – MELANOMA INSTITUTE AUSTRALIA

*Sometimes
life throws
you an easy
button*

A rural oncologist first suggested Melanoma Institute Australia look at ClinTrial Refer. He was struggling to find options for the disproportionately high numbers of melanoma patients in his small, sun-baked town, and hoped that it could be developed into a version for melanoma trials.

For us at Melanoma Institute Australia it was one of those moments that seemed too good to be true; could this solution really be this easy to get into, to adapt, and to maintain? And could it possibly be this affordable? Yes, yes and yes!

ClinTrial Refer Melanoma was the first solid-tumour version of the app. Knowing that we would need to adapt the filters and database for that purpose we also took the opportunity to tailor the interface and make a few design tweaks to our taste.



We found the great team at Sparkinteract to be energetic collaborators who delivered a version exactly as we'd envisioned.

Six months on from release we're finding the hardest part is how to manage the enthusiastic queue of new locations eager to participate in ClinTrial Refer Melanoma – a great problem to have. Thank you Haematology NSW!

Haematology Clinical Research Network NSW/ACT



CLINTRIAL REFER

ClinTrial Refer is a template for any Clinical Trial Portfolio.

For information on this project, or how to license your own app contact :

[Roslyn Ristuccia](#) (SESLHD)
[A/Prof Judith Trotman](#) (SLHD).

Feedback on this newsletter or want to contribute:?

Email [Roslyn Ristuccia](#) or [Melinda Gibson](#).

The **Haematology Clinical Research Network (HCRN)** is a network of clinical trial unit managers/coordinators throughout NSW and ACT. We aimed to identify and conduct quality projects to improve haematology clinical trials practice in NSW. Operating since 2006, the Network has initiated many projects to help Haematologists in recruitment of patients to studies, and improve the quality and performance of studies by providing education and support.

One of the team's core objectives was to develop strategies to break down cross-referral barriers between hospitals, and enhance trials recruitment ... Resulting in ClinTrial Refer.

Did you know? Funds from the licence fees go to the HCRN to pay for new ideas & App developments. That is, it's put back into our research.

TIMELINE:

2013

- App Launch in May

- Winner: Best Abstract, Cancer Institute NSW Innovation Symposium

- Finalist, NSW Health Innovation Symposium.

- 55th ASH Annual Meeting and Exposition. Abstract #65870 "ClinTrial Refer – A Mobile App To Connect Patients with Local Clinical Trials" Blood: 122(21) Nov 15, 2013

2014

- Winner Premiers Award for Innovation in Cancer Clinical Trials 2014

- HAA2014. Perth, Australia. October 2014. Abstract # P148 "ClinTrial Refer: Building Networks – Breaking down Barriers - Improving Access – Driving Trial Performance"

2015

- Abstract publication, 13th International Conference on Malignant Lymphoma. Lugano, Switzerland. "State-wide collaboration in developing a smart-phone App increasing knowledge of and patient cross-referral to clinical trials"

- Winner – Sydney Catalyst, Boast & Toast Award for Milestones & Achievement in Translational Cancer Research "ClinTrial Refer: improving patient's access to clinical trials"

[See the Premiers Award for Innovation in Cancer Clinical Trials 2014.](#)

The screenshot shows the Blood journal website. The header includes the Blood logo and the tagline "Leading the way in experimental and clinical research in hematology". Below the header is a navigation bar with links: Home, About Blood, Authors, Submit to Blood, Subscriptions, Classifieds. A search bar is also present. The main content area displays "Clintrial Refer- a Mobile App To Connect Patients With Local Clinical Trials" with a list of authors: Judith Trotman, MBChB, FRACP, FRCPA¹, Xavier Badoux, MBBS FRACP, FRCPA², Admir Huseincahijic, BSc³, Michele Gambrelli⁴, Anais LeGall⁵, Michelle Daly⁶, Mark Lacey⁷, Sonia Byrne⁸, Jennifer Aung⁹, Shashi Nair¹⁰, Penny Mahairas¹¹, Cheryl Rine¹², Karen McCardle¹³, Yvonne Cheung¹⁴, Molly Forbes¹⁵, Rebecca Meti¹⁶, Patricia Plenge¹⁷, Sharon Clark¹⁸, Angela Bayley¹⁹, and Roslyn Ristuccia, BSc MMedSc²⁰.



Judith Trotman, Minister for Health, Jillian Skinner, and Roslyn Ristuccia.

[Hear the interview with Norman Swan ABC Radio National Health Report 2014.](#)